Global Conference

COOPERATIVES for DEVELOPMENT

Communications Toolkit

Kigali, Rwanda

14-17 October 2019

#coops4dev

#coopconference19

ORGANIZED BY THE ICA UNDER THE AUSPICES OF THE RWANDA GOVERNMENT
The International Cooperative Alliance

The International Cooperative Alliance unites, represents and serves cooperatives worldwide.

Founded in 1895, it is one of the oldest non-governmental organisations and one of the largest ones measured by the number of people represented: more than one billion cooperative members on the planet.

It is the apex body representing cooperatives, which are estimated to be around 3 million worldwide, providing a global voice and forum for knowledge, expertise and co-ordinated action for and about cooperatives.

The International Cooperative Alliance works with global and regional governments and organisations to create the legislative environments that allow cooperatives to form and grow.

Discover more

The ICA-EU partnership #coops4dev

In March 2016, the International Cooperative Alliance entered into a partnership with the European Commission, ushering in a new phase of collaboration on strengthening the cooperative movement as development actors.

The ICA-EU partnership aims to bring the cooperative model to the next level within international development policies and programs. It is built around activities focused on increasing visibility, enhancing advocacy, sharing capacity building, strengthening cooperative development networking, and supporting all these with evidence from exhaustive research.

Acting as partners, the regional and global offices of the ICA are driving the actions, in collaboration with members, civil society organisations, international institutions, and the EU.

Discover more
The Global Conference ‘Cooperatives for development’

Organised by the ICA under the auspices of the government of the Republic of Rwanda, the Global Conference ‘Cooperatives for Development’ will take place from 14 to 17 of October 2019, in Kigali, Rwanda.

This four-day event will share discuss, advocate and showcase cooperatives’ contribution to the Sustainable Development Goals (SDGs)! It will be a unique event as it is the first time the global cooperative movement will be gathering with a specific focus on the contribution of cooperatives to sustainable development; not just on their own development, but, most significantly, on the development of their surrounding communities and the world at large.

Alongside cooperators from around the world, the conference will bring together civil society actors, development agencies, policy makers, institutional partners, government officials, representatives from international and regional organisations, researchers, and a wide range of actors concerned by developmental issues.

Participants from more than 80 countries are already registered to the conference. Take part in the various plenary and parallel sessions that will include presentations by highly knowledgeable speakers from all continents like environmental activist and scientist Vandana Shiva, and testimonies from the field!

The themes that will be explored include, among others: women empowerment, innovation in entrepreneurship, preservation of the environment, eradication of hunger and poverty, decent work, ethical value chains, affordable housing, and equality and peace.

We are looking forward to seeing you in Kigali!
Key facts about cooperatives in Rwanda

There are 9,597 cooperatives in Rwanda with share capital of more than Rwf45 billion.

All the cooperatives count over five million members (comprising over 2.69 million men, and over 2.14 million women)

They are engaged in various economic activities including agriculture, livestock, commerce, service, transport, handcraft, transformation (processing), mining, fishing, and housing. They also include Savings and Credit Cooperatives (SAC-COS).

Source: Rwandan Cooperative Agency
Find us on social media! You’ll be able to follow what is going on in the cooperative movement and discover our latest activities.

We will reveal some key information daily before, during and after the Global Conference. During the event, we will share some content in real-time to inform participants, but also to update the ones following us from abroad. You will be able to follow the conversation on ‘Cooperatives for development’ from wherever you will be.
It’s time to post about the Global Conference!

First of all, please choose a pre-made social media visual corresponding to your channel and download it.

Then, write your own text or copy and paste some ready-to-share messages.

Discover the pre-made visuals
as well as some HQ pictures
and the logos, if needed.

Don’t forget the hashtags!  #coopconference19  #coops4dev

You’re all good!
#coopconference19

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Republic of Rwanda
Ministry of Trade and Industry

International Co-operative Alliance